

GOVERNMENT OF TELANGANA  
ABSTRACT

Industries and Commerce Department – Purchase of Paper Products of Golkonda Brand Note books, Plain Copier Paper, Scribbling pads by Government Departments, Corporations, Commissionerates, District Collectorates, Educational and other Institutions – Placing orders on Telangana State Trade Promotion Corporation Ltd. – Orders Issued.

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INDUSTRIES AND COMMERCE (IF CELL-L&B) DEPARTMENT

G.O.Ms.No. 12

Dated: 14-02-2018

Read the following:-

- 1) From the JMD, TSTPC Lr. No. TSTPC/PPD/PCP/GoT/2017, Dt.12.01.2017.
- 2) From the JMD, TSTPC Note, dt.27.12.2017.

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O R D E R:

In the reference 2<sup>nd</sup> read above, the Joint Managing Director, Telangana State Trade Promotion Corporation has stated that M/s Telangana State Trade Promotion Corporation Ltd. (TSTPC) is an undertaking of Government of Telangana established in September 2014 in terms of the orders of the Government consequent to the Demerger of the erstwhile AP Trade Promotion Corporation Ltd. (APTPC) as per the provisions of the AP Reorganization Act 2014 with the following objectives:

- a) To Promote International trade from the state by taking up trade promotional activities and advising trade and industry
  - b) To Establishment of logistic and trade promotional infrastructure like Container Freight Stations, Bonded warehouses, Trade Fair complexes.
  - c) Manufacture of all kinds paper products including the manufacture of Golkonda brand note books with the sole objective of acting as price stabilizer in the market and provide quality products with competitive prices to Government departments and general public.
- 2) Telangana State Trade Promotion Corporation has been in this business for the last 38 years manufacturing and supplying note books to the Welfare Departments of the Government and to the Open Market under the brand name Lepakshi Nandi till 2014 under erstwhile Andhra Pradesh Trade Promotion Corporation and under the brand name Golkonda consequent to the bifurcation of erstwhile Andhra Pradesh Trade Promotion Corporation and formation of a separate Corporation viz. Telangana State Trade Promotion Corporation.
- 3) Telangana State Trade Promotion Corporation is a self-sustained organization acting as a price stabilizer in the market by supplying quality note books at reasonable prices and contributing to the Government exchequer in terms of taxes and providing employment in to the people in the paper products industry.
- 4) Telangana State Trade Promotion Corporation has capital, infrastructure including transport vehicles, manpower and marketing network required to carry out the business. Its warehouses and office built up in an area of 2.5 Acres is located at Mamidipally, near Pahadi Sharif on the Srisailem High way behind RGI Airport.
- 5) Telangana State Trade Promotion Corporation will be buying the raw material in bulk from manufacturers in thousands of tons and in view of their economies of scale of operations supplying quality notebooks and Plain Copier Paper, student diaries and scribbling pads at very reasonable and competitive prices to the Government Departments and open market competing with the best brands like ITC etc., in the open market.
- 6) Telangana State Trade Promotion Corporation supplies the required note books and other paper products on credit basis with door delivery facility to all the Government Corporations, Commissionerates, District Collectorates, Educational and other Institutions.

( **P.T.O** )

7) In view of the above, the Joint Managing Director, Telangana State Trade Promotion Corporation has requested the Government to issue orders to all the departments to place their total indents on Telangana State Trade Promotion Corporation for:

- a. **Golkonda Note books** including graph and record books required for Welfare Departments, Residential Schools, Gurukulams, Kasturba Schools etc.,
- b. **Golkonda Plain Copier Paper** of A4, Full Scape and A3 sizes of required GSM viz 70, 75 etc, for all the Departments, Corporations and all other Organisations
- c. **Golkonda Scribbling Pads** for all the Departments, Corporations and all other Organizations

8) The Government after careful examination of the request of the Telangana State Trade Promotion Corporation and its existing infrastructural facilities and advantages of economies of scale of its operations, hereby direct all the Government Departments, Commissionerates, District Collectorates, Corporations, Boards, Residential Schools, Gurukulams, Kasturba Schools (KGBV), etc., to place their orders for their paper products requirements viz. Golkonda Note books including Record and Graph Books, Plain Copier Paper of all sizes, Scribbling Pads etc. on Telangana State Trade Promotion Corporation Limited.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

JAYESH RANJAN  
PRINCIPAL SECRETARY TO GOVERNMENT & CIP (FAC)

To

1. The Joint Managing Director,  
Telangana State Trade Promotion Corporation, Hyderabad.
2. All the Secretariat Departments, Telangana Secretariat, Hyderabad.
3. All the Head of the Departments in the Telangana State.
4. All the District Collectors in the Telangana State.
5. All the District Educational Officers in the Telangana State.

**Copy to:**

5. The P.S to Principal Secretary to Government& CIP (FAC),  
Industries & Commerce Department.
6. Sf/sc.

//FORWARDED::BY ORDER//

SECTION OFFICER